

Join us at Southeast Nebraska's  
Premier Dog Lover's Expo!  
www.ilovemydogexpo.com



February 25-26, 2017  
Lancaster Event Center  
84th & Havelock Avenue  
Lincoln, NE

## Sponsorships

### \_\_\_\_\_ TOP DOG SPONSOR \$5,000

Each day, the I Love My Dog Expo is jam-packed with entertaining events and demonstrations. Here's your chance to associate your company's brand with the area where these popular events are held throughout the two day event. Includes a 20x20 booth in high traffic area; your logo on promotional advertising\*; live showcase segments to feature your brand surrounding main event entertainment; booth/event signage; brand mentions throughout the event; 1,500 attendee bag insertions; featured on event website sponsor page (logo & up to 200 words of copy); listing and featured ad on website vendor page.  Electricity Needed [\*inclusion is based on date contract submitted]

### \_\_\_\_\_ BEST IN SHOW AUTO SPONSOR \$3,500

Our loyal audience wants safe, reliable vehicles to transport their precious pets. Showcase your auto brand by displaying up to three vehicles during this event. Includes: skirted information table; booth/event signage; brand mentions throughout the event; display up to 3 vehicles during the event; featured on event website sponsor page (logo); listing and featured ad on event website vendor page.  Electricity Needed

### \_\_\_\_\_ BEST IN SHOW SPONSOR \$2,500

If you want your brand in the hands of a targeted audience, then the Best in Show sponsorship is for you. Provide us with your giveaways and we'll insert them into attendee bags throughout the two-day event. Includes 10x20 booth; booth/event signage; brand mentions throughout the event; 1,000 attendee bag insertions; featured on event website sponsor page (logo); listing & featured ad on event vendor page.  Electricity Needed

### \_\_\_\_\_ RESCUE ROUNDUP SPONSOR \$2,000

If dog rescue efforts tug at your heartstrings, then sponsor our noon Rescue Roundup activities each day. During the noon hour, various rescue groups will showcase foster dogs that are seeking their forever homes. Our attendees are very loyal to those who support canine causes! Includes: 10x10 booth; booth/event signage; brand mentions through the event, feature mentions before, during and after the Rescue Roundup each day; featured on event website sponsor page (logo); sponsorship mention on website events page; listing and featured ad on website vendor page.  Electricity Needed

### \_\_\_\_\_ BEST OF WINNERS: Event Sponsor \$1,500

Increase your brand awareness while supporting the benefits of the human animal bond. Includes 10x10 corner booth; booth/event signage; brand mentions throughout the event; featured on event website sponsor page (logo); listing on event website vendor page; featured ad on website vendor page.  Electricity Needed

Contact Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Company: \_\_\_\_\_ Website: \_\_\_\_\_

Address, City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**PAYMENT OPTIONS** (Contracts/Payments due by February 1, 2017) TOTAL PAYMENT DUE: \$ \_\_\_\_\_

Check Enclosed (Payable to Domesti-PUPS)

Credit Card Number # \_\_\_\_\_  Discover  Mastercard  Visa  AMEX

Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_ Billing Zip: \_\_\_\_\_



**MAIL THIS FORM TO: Domesti-PUPS, P.O. Box 21725, Lincoln, NE 68542**

Questions? Email [info@domesti-pups.org](mailto:info@domesti-pups.org) or call 402-465-4201

# TERMS OF CONTRACT

## 1. Payments and Termination of Contract

If the terms of booth payment as set forth on this contract are not met, the rights of exhibitor to the space shall cease and terminate. Space can be reassigned—no refunds will be made. Space may be cancelled with 50% refund until January 31; cancellation after Feb 1 will not include any refunds.

## 2. Compliance with Laws and Regulations

Exhibitor agrees to obey all laws, ordinances and regulations governing the use of The Lancaster Event Center and abide by the rules and regulations of all city, county, and state departments [including the Nebraska Dept of Revenue's Sales Tax requirements].

All decorative materials used in displays must meet the flame-proofing regulations of the Fire Department. No tacks, nails or screws may be driven into the walls or floors of The Lancaster Event Center. No tape, adhesives or pressure sensitive stickers may be placed on Lancaster Event Center walls or pillars. No signs may be taped to walls.

The playing, performing or other use of any copyrighted music in television or radio transmission, video-tape, audiovisual material, or any other work, whether live or recorded, by exhibitor agents, representatives or employees is expressly prohibited. Exhibitor agrees to indemnify the Lancaster Event Center, I LOVE MY DOG EXPO/DOMESTI-PUPS (and their respective officers, directors, owners, employees, insurers, agents, representatives or assigns) against any and all claims and costs of defense, or fees paid by Domesti-PUPS arising from any unauthorized use of any work by exhibitor or any of its agents, representatives or employees.

Exhibitors cannot distribute food and/or beverages at the Lancaster Event Center unless approval has been obtained from I LOVE MY DOG EXPO/Domesti-PUPS management. [pet treats are allowed]

Failure to comply with any show regulations may result in exhibitor being asked to remove their materials from their booth area without refund, and may not be invited to participate in future shows.

## 3. Booth Construction and Equipment

I LOVE MY DOG EXPO/DOMESTI-PUPS will provide an identification sign, 8-ft back drapes and 3-ft side drapes (where applicable) for each exhibit space. Exhibits shall be arranged so as not to obstruct the general view nor hide the exhibits of others. No signs, apparatus, construction, etc. may extend more than 8 feet above the floor in the exhibitor booth space.

The exhibitor must decorate his/her booth at their expense. No homemade signs may be displayed. Exhibitors must keep their booth clean and free of trash or debris.

## 4. Use of Space and Aisles

Exhibitors may use any room behind the 8-ft drapes for

storage ONLY. The business/activity of an exhibitor's booth may not be conducted in the aisles or behind the booth space. All aisles must be kept clear. Interviews, demonstrations and distribution of literature must be done inside the exhibitor booth space.

The Exhibitor may not assign this contract nor permit any other company to share his/her exhibit space without the written permission from I LOVE MY DOG EXPO/DOMESTI-PUPS management. No company can exhibit, pass out literature or put up a sign unless he has contract for space with the I LOVE MY DOG EXPO/DOMESTI-PUPS.

## 5. Rejection of Applicants and Exhibitors

The I LOVE MY DOG EXPO/DOMESTI-PUPS management reserves the right to reject any applicant for space at any time and reserves the right to regain possession of any space by refunding to the applicant or exhibitor the amount he/she has paid for said space. As noted in section 2, failure to comply with show regulations may result in removal without refund.

## 6. Location and/or Changes in Booth Location

I LOVE MY DOG EXPO/DOMESTI-PUPS management reserves the right to make booth placements and/or changes as it deems necessary for the good of the show.

## 7. Liability Insurance

Exhibitor is held responsible to insure his/her own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause. Exhibitor is charged with maintaining liability insurance with respect to both property damage and personal injury, doing business with companies of sound responsibility authorized to do business in the state of Nebraska.

I LOVE MY DOG EXPO/DOMESTI-PUPS nor The Lancaster Event Center will assume liability for loss or damage, through any cause, of equipment, products, goods, exhibits or other materials owned, rented, or leased by exhibitor. The exhibitor shall indemnify I LOVE MY DOG EXPO/DOMESTI-PUPS management and The Lancaster Event Center, and hold them harmless from, any complaints, suits or liabilities resulting from negligence of the exhibitor in connections with the exhibitors use of exhibit space.

Exhibitors are responsible for any damages caused to the Lancaster Event Center's property including walls, floors, including labor charges to remove any adhesives from walls and floors. Exhibitors will be billed for such damage with the dollar amount determined by The Lancaster Event Center.

## 8. Cancellation of Show

If any event or circumstance causes the I LOVE MY DOG EXPO to be cancelled, there shall be no refund to the exhibitor.

I LOVE MY DOG EXPO/DOMESTI-PUPS is released from any and all claims which might arise in consequence thereof.